

luxury briefing.

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Running Loewe: who's behind the 'renacimiento' of a grand old brand

Luxury Briefing Wealth Summit: the last word on where the wealth lies and how to persuade customers to part with it

Wise up to the Personal Information Economy

Who loves ya, baby? Nick Foulkes does the cigar thing in Cuba

Plus: *Monocle 24, Kate Moss for Fred, the Dior Suite and luxury tax reduced in China*

London

New York

In the time-honoured fashion of this column, here are 12 teasing questions for the 12 days of Christmas to test your retail property knowledge of 2011:

- 1: Which Lucinda OBE opened her third standalone store in London in **Burlington Arcade**, Mayfair?
- 2: **44 Old Bond Street** has been acquired by a Russian jewellery brand. Which one?
- 3: In **Mount Street**, a student of St Martins acquired 5 Mount Street to launch his eponymous shoe brand within 'new Mayfair'. Appropriately named for this time of year?
- 4: A Parisian cool apparel brand acquired **27 Bruton Street**. Elle s'appelle?
- 5: **41 New Bond Street** is now home to which US brand for its first European flagship store?
- 6: Which swimwear brand launched into the UK from **Motcomb Street**, Belgravia?
- 7: **Savile Row** is the home of bespoke tailoring and now two stunning new galleries. What are they called?
- 8: Scotts Restaurant, the epitome of glamour in the 1950s and 1960s reopened in **Mount Street** in December 2006. Five years on, which restaurant will open for Christmas 2011?
- 9: Acne launched into the UK within which street originally built by a syndicate of developers headed by **Sir Thomas Bond**?
- 10: Which British brand, which starred at the **Royal wedding**, will very shortly join them?
- 11: On **Sloane Street**, which two luxury brands swapped stores?
- 12: This time last year *Property Week* voted a particular acquisition on **Bond Street** the 'Seventh most important investment deal in the UK': which store was acquired by the owners of which French couture house?

If you've been reading this column during 2011 you should get 12 out of 12! Have yourself a merry little Christmas celebration and a prosperous 2012.

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ON Fifth Avenue, **FAO Schwarz**, no 767 at the north-east corner of 58th Street, is renovating and expanding, making magic with a winter wonderland in the works. **L'Occitane en Provence** opens at no 170, in Flatiron.

On Madison Avenue, **Perrin Paris** opens its first east coast location at no 987 (76/77th Streets) in the Carlyle Hotel. **Buccellati** is departing East 57th Street after four decades, for a new home at 810 Madison Avenue. Swiss watchmaker **IWC Schaffhausen** is creating a multilevel tic-toc spot at no 535. **Brooks Brothers'** flagship at no 346 is remodelling its main floor just in time for the holidays.

On Park Avenue, fine jeweler from Antwerp **Maurice Badler** is opening at no 485. In Midtown, **Sur La Table** signed up for 300 West 57th St at Hearst Tower.

On the Upper East Side, another **L'Occitane en Provence** goes to 180 East 86th Street near Third Avenue.

On the Upper West Side, **Eastern Mountain Sports** has launched at 2152 Broadway at West 76th Street.

In SoHo, **Tiffany & Co**, heading downtown, will have a shop with dual entrance: 97 Greene Street and 106 Wooster Street. Canadian brand **M0851** goes to West Broadway at no 415. Jewelry designers **Alex and Ani (+) Energy** open at 425 West Broadway. **Monika Chiang** took 130 Prince, former Victorinox. **Fred Perry** opens at 133 Wooster Street between Prince and Houston, next to **DVF**. Italian shoe and accessory brand **Carlo Pazolini** is now open at 543 Broadway next to the new **Lacoste** at no 541.

In the West Village, Parisian duo **Maje** opens at 417 Bleeker Street, next door to **Sandro** at no 415. **Artsee** eyewear took 10 Downing Street.

On the Lower East Side, Brooklyn-based boutique **Old Hollywood** is set to open its second store at 250 Broome Street.

In Meatpacking, **Marni** is taking over 1 Gansevoort Street that briefly housed a Yohji Yamamoto boutique, steps away from **Catherine Malandrino**, **Calypso St Barths** and **Andrew Buckler**. **Dagny & Barstow** is now open in a pop-up location at 64 Gansevoort Street. **Intermix's** new location, 812 Washington Street, is modern and massive. **L'Occitane** goes to 48 Ninth Avenue near West 14th Street.

In FiDi, cheap chic rules the streets: **TJ Maxx** opens at 14 Wall Street, on the corner of Broad Street, while **Century 21** at 22 Cortlandt Street is expanding in every direction.

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auto luxe

Molto veloce



Time for our friends at Lamborghini to wow the world. With Ferrari and McLaren grabbing plaudits for the 458 and MP4-12C respectively, the Lambo Aventador has been unleashed – and anyone who has got even close to it has been smitten. The design is a subtle evolution of the family style but the underpinnings progress to a 6.5-litre V12, carbon-fibre and aluminium body and four-wheel drive. The combination of 690bhp (yes, 690) means it moves to the top of the class, with some testers claiming it feels even faster than the Bugatti Veyron – which is saying something.

The figures? 0-60 in 2.9secs, top speed 217mph and, er, a price tag of £242,280. Start saving.

www.lamborghini.com