

Ubiquitous Style

FROM CHARMING CHILDREN'S APPAREL TO LUXURIOUS LEATHER TO MARVELOUS MENSWEAR, NEW RETAILERS ARE FLOCKING TO NEW YORK, JOINING EVEN MORE CLASSIC COUTURE FOR WOMEN.

ON MADISON AVENUE...

POULET ROSE, Pink Chicken's tween brand, is coming to 1225, joining **ROBERT MARC** and **MALIA MILLS**. At 992 Madison, find **ZADIG ET VOLTAIRE** in the Mark Hotel. **BELSTAFF** will have a flagship at 68th and Madison this fall. **IL GUFO'S** children's wear is at 982. **PERRIN PARIS'** magnificent leather will come to New York at 987 Madison. **BOTTEGA VENETA** has a new store for women only at 849 Madison, and is planning a men's store just off the avenue on 67th Street. After a brief absence, **LISA PERRY** will return to Madison at 988. **CHANEL** will take 789. **CHRISTOFFLE** is coming to 850 Madison Avenue, near **EMILIO PUCCI** at 857. **VINCE'S** classic casual style will come to 974. **PROENZA SCHOULER** is looking to open its first shop on the avenue. Find **SEAN'S** fashions and accessories at 1118. **GUCCI** debuted its children's store at 725. **BUCCELLATI** is now at 810 Madison.

ON FIFTH AVENUE...

DOLCE & GABBANA is taking Escada's space at 717. **TED BAKER** has signed for a flagship at 595. Urban Outfitters' **FREE PEOPLE** division will have a two-level space at 600 Fifth Avenue. **MAISON 24** has found a home at 470 Park Avenue. **ROTHMAN'S** has moved one block north of its current location at 200 Park Avenue South.

IN SOHO...

VINCE CAMUTO has debuted at 532 Broadway. **MELISSA** has brought her distinctive plastic shoes from Brazil to her first U.S. store at 102 Greene Street. **CAMPER'S** Spanish footwear has just opened at 125 Prince Street. **TUCKER'S** first permanent boutique has opened at 355 West Broadway. **ANNELORE** will have a second Manhattan shop at 18 Jay Street. **STELLA MCCARTNEY'S** shop has debuted at 112 Greene Street. **TOCCA** has debuted at 605 Hudson Street. **ALEX AND ANI'S** jewelry has its first New York City store at 425 West Broadway. **THE REFORMATION** has opened its new huge space at 156 Ludlow Street. Look for **TIFFANY** to open at 97 Greene Street/106 Wooster Street in the fall.

IN MEATPACKING...

JAY GODFREY debuts at 810 Washington Street. **CHRISTIAN LOUBOUTIN** is opening a men's shop at Washington Street between Horatio Street and Gansevoort Street. **NICHOLAS KIRKWOOD'S** shoes are coming to 807 Washington Street.

ON THE UPPER EAST SIDE...

L'OCCITANE has opened at 180 East 86th Street. **ROBERTO CAVALLI** has taken 25 East 63rd Street.

ON THE UPPER WEST SIDE...

BROOKS BROTHERS has opened another branch at 2381 Broadway.

IN TRIBECA, NOLITA AND THE FINANCIAL DISTRICT...

HAUTE HIPPIE brings boho chic to 9 Prince Street. **THE LUDLOW SHOP**, J. Crew's test of haberdashery, has opened at 50 Hudson Street.

ONLINE...

BERGDORF GOODMAN offers the season's YSL must-have bags at bergdorfgoodman.com
Photo: Fernando Ceja

Happy Spring & Happy Shopping!

Faith Hope Console

FAITH HOPE CONSOLO

Chairman, The Retail Group
Prudential Douglas Elliman



Photo: Fernando Ceja



Photo: Christian Louboutin